

EAST FRISCO

FOR IMMEDIATE RELEASE

iCode is excited to announce the opening of its first location in Frisco, Texas

MEDIA CONTACT

Patrick Mattson

Chief Marketing Officer

iCode Schools

media@icodeschool.com

(469) 608-7023

DALLAS, Texas - iCode Schools, a computer science education establishment, is proud to announce its new facility in **Frisco, Texas** area, opening April 2015.

The future will demand innovators to solve ever-changing needs and crises. As a leader in computer science education, iCode's goal is to meet that demand by enriching the educational experience and capability of tomorrow's workforce.

Through a proprietary STEM curriculum, today's students will gain the technical expertise, cognitive flexibility and real-world skills to be tomorrow's exceptional talent. iCode offers a structured and progressive program that includes coding, robotics and design with foundational skills in Java and Python.

To enroll or learn more about employment opportunities visit www.icodeschool.com.

WEST FRISCO

FOR IMMEDIATE RELEASE

iCode is excited to announce the opening of a new franchise location in Frisco, Texas

MEDIA CONTACT

Patrick Mattson

Chief Marketing Officer

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DALLAS, Texas - iCode Schools, a leader in computer science education, is proud to announce its first franchise location in **West Frisco, Texas**, opening in November 2017.

iCode franchisees are positioned to make an impact in their local communities. *“I am pleased to welcome Harris Razak to the iCode family. This is a great location in an amazing city to be opening an iCode in. The iCode team looks forward to working with Harris to make this location a great success.”* Abid Abedi CEO.

iCode has become a favorite afterschool computer science learning establishment in local communities. It has been our pleasure to help grow and empower students with a robust and comprehensive, proprietary curriculum. Whether a student is looking to enroll in our progressive and collaborative belt program or develop skills in a self-paced environment, iCode has a program for each preference.

With our turnkey systems, comprehensive training and marketing support, new franchises are set up for success very early on. This success is compounded by an emphasis on developing partnerships with local schools and the community. This has been proven to be a promising driver of brand recognition and long-term growth.

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About iCode:

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NORTH DALLAS TEXAS

FOR IMMEDIATE RELEASE

iCode is excited to announce the opening of a new franchise location in Dallas, Texas

MEDIA CONTACT

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Chief Marketing Officer

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the **Dallas, Texas** area, opening in March 2018.

“The opening of this location is a pivotal moment for iCode as a company. Over the past few years, iCode has created a nationwide S.T.E.A.M. (science, technology, engineering, arts, and mathematics) learning franchise, where kids can be creative, work as a team, and develop technical learning skills in our advance belt system.” Abid Abedi CEO.

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McKinney Texas

FOR IMMEDIATE RELEASE

**iCode is excited to announce the opening of a new franchise location in
McKinney, Texas**

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the McKinney, Texas area, opening in May 2018.

"I am excited to welcome Kushangi to the iCode family. I think creating an environment that is conducive to learning is important. iCode with its proprietary curriculum along with all the equipment needed such as macs, drones, raspberry pie, EV3 and LEGO in a technically savvy environment goes a long way in providing children an ability to learn skills that are critical in the world we live in." Abid Abedi CEO.

Our iCode franchisees not only have the opportunity to make an impact in their local communities but they are setup for success very early on, with our turnkey systems and comprehensive training and support.

Another benefit our franchisees see is from our multiple partnerships within many school districts around the country. iCode has become a favorite afterschool learning center by many parents and students. It has been our pleasure to help grow and empower those in our community with our proprietary curriculum. Whether a student is looking to enroll in martial arts style progress-based belt program or has the desire to develop their skills in a self-paced environment, iCode has thousands of hours of curriculum built for all ages and levels.

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COPPELL TEXAS

FOR IMMEDIATE RELEASE

iCode is excited to announce the opening of a new franchise location in Coppell, Texas

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the **Coppell, Texas** area, opening in September of 2018.

"I am thrilled to welcome Shreyans to the iCode family. With a comprehensive propriety curriculum of over 2000 hours combined with an environment that is conducive to learning, iCode is setting the bar high for any of its competitors. This is a great city to be opening an iCode with all the development that is taking place around the city." Abid Abedi CEO.

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FAIRVIEW, TEXAS

FOR IMMEDIATE RELEASE

iCode is excited to announce the opening of a new franchise location in Fairview, Texas

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the Fairview, Texas area, opening in December of 2018.

"I am excited to welcome Kushangi to the iCode family. I think creating an environment that is conducive to learning is important. iCode with its proprietary curriculum along with all the equipment needed such as macs, drones, raspberry pie, EV3 and LEGO in a technically savvy environment goes a long way in providing children an ability to learn skills that are critical in the world we live in." Abid Abedi CEO.

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WELLESLEY MASSACHUSETTS
FOR IMMEDIATE RELEASE

iCode is excited to announce the opening of a new franchise location in Wellesley, Massachusetts

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the Wellesley, Massachusetts area, opening in June of 2019.

“I am pleased to see our first franchise on the East Coast. I am thrilled to be working with Ganesh and his team to build out iCode. The need for S.T.E.A.M education is increasing rapidly in the society we live in today and iCode is proud to have developed over 2000 hours of proprietary curriculum in this space.” *Abid Abedi CEO.*

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Southlake Texas

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the Southlake, Texas area, opening in June of 2019.

"I am pleased to welcome Kashif and Saniya to the iCode family. With most children dreading to go to an afterschool program that teaches them knowledge, iCode is offering an alternative in an environment that is radically different to any afterschool program. iCode has honed the art of teaching children knowledge that is critical yet in an environment that the children think they are having a blast." *Abid Abedi CEO.*

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Plano Texas

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DALLAS, Texas - iCode Schools, a nationwide leader in computer science education, is proud to announce the expansion of its franchise opportunities in the Plano, Texas area, opening in September of 2019.

“I am pleased to onboard Heather to the iCode family. With most of the competitors holding on to the traditional concept of a “hole in the wall” facility for an afterschool program, iCode is offering an alternative that is different with different Hubs for different age groups and with all the equipment needed for children to learn skills that are critical in the society we are living in today.” *Abid Abedi CEO.*

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San Antonio

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